ABSTRACT

The Impact of the Development of the Kendari City Ring Road on the Socio-Economic Community in the Baruga Sub-District of the Kendari City

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This study aims to analyze the impact (benefit) of the Kendari City ring road construction on the socio-economic life of the people in Baruga District. This type of research uses a qualitative approach to survey design. The research sample of 97 people who were determined by the Slovin approach and the technique of taking samples accidentally. The data analysis technique was carried out using qualitative descriptive techniques. The results of the analysis show that the Kendari City ring road before and after the ring road has not had an impact (to benefit) the social community in the Baruga District. The benefits that have been felt by the community when building Kendari City ring road are economic aspects which include; a) Increased household income by 4.12%; b) Increase in vehicle ownership by 43.30%; and c) Double the increase in value / price of land

Keywords: Ring Road, Social and Economic