ABSTRACT

MUSRIYAS DEDI (C1A4 15 119) THE IMPACT OF PT VIRTUE DRAGON NICKEL INDUSTRY AGAINST COMMUNITY ECONOMY IN MOROSI. MOROSI VILLAGE, MOROSI DISTRICT, KONAWE DISTRICT. Supervised by Mr H. La Ode Muh.Umran, the supervisor I and Mr. Sumadi Dilla as the supervisor II

The purpose of this study is to determine and explain the impact of the nickel virtue dragon industry on the economic community in morosi. The data source used in this study uses primary data through observation and interviews to answer research problems and secondary data, namely data obtained from the internet, journals, books about the geographical location. This research is a qualitative descriptive study. Data collection techniques used were in-depth interviews, observation and documentation. The sampling technique used was purposive sampling technique. Data analysis technique used is an interactive model analysis that uses three stages, namely data reduction, data presentation, and drawing conclusions.

The results in this study indicate the impact of PT nickel virtue dragon industry on the community economy in morosi causes employment opportunities for the people of Morosi Village so that the level of income earned becomes changed. The presence of PT Vdni has reduced unemployment. The existence of PT Vdni is used by the community to open small businesses such as kiosks and food stalls. In addition, the presence of the company caused conflicts due to the company not socializing and conflicts occurred when the company prioritized the workforce from China rather than the local workforce.

Keywords: Improvement of Community's Economy, Society's Socio-Economy. Impact of Foreign Companies